



125 East Street, P.O. Box 1089  
Athens, Alabama 35612  
(256) 233-8000  
Recycling Center: (256) 233-8746  
KALBCares@gmail.com  
www.KALBCares.com

# Earth Day & Outdoor EXPO

## PARTNERSHIP INVITATION

### Summary of Event:

- **Saturday, April 29, 2017**, 10 a.m. to 3 p.m., Friendship Church 16479 Lucas Ferry Rd., Athens
- **A Free Celebration** of our amazing planet and all it provides, and information on how to protect it.
- **Wings to Soar Raptor Program:** Wings to Soar hopes to open doors to the infinite beauty of nature, stimulate minds, and bring awareness to the importance of not only birds of prey, but all living creatures in the natural world. Includes video, music, and free flight of some birds.
- **Exhibitors and Vendors** providing information on our local environment, outdoor recreation, earth-friendly products and services, and crafts, educational games, and hands-on activities.
- **Tennessee Valley Zoo** will bring a variety of animals to pet and feed.
- **Door Prizes** fit for the occasion provided by exhibitors and vendors
- **Free food, Pepsi products, treats, and entertainment** thanks to sponsorships
- **MORE** as allowed by sponsorships received!

***Highly acclaimed by teachers, parents, and children of all ages!  
School involvement encouraged.***



Hands on activities with educator Jennifer Kennedy



Wings to Soar: Fun, educational raptor program



Bird identification with educator Emily Clem.

**See Next Page for Partnership Opportunities!**



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## 2017 Earth Day & Outdoor EXPO Partnership Levels

### **Earth Warrior \$5000 1 Sponsorship Available**

An Earth Warrior sponsorship will allow us to bring in additional educational programs and presenters. *A special item will be created with your logo for attendees to take home.* Event space provided. Highest Recognition at event, on all printed materials, social media, PSA's, and news releases.

### **Champion \$2500 1 Sponsorship Available**

Champion sponsorship will cover the cost of equipment necessary to add special activities to make the day more fun and challenging! Event space provided. Special recognition at event, on all printed materials, social media, and news releases.

### **Guardian \$1000 2 Sponsorships Available**

Will cover one educational program or recycled crafts, food, and treats! Event space provided. Sponsor will be recognized at event, on select signage, all printed materials as well as some media and news releases.

### **Patron \$500 Multiple Sponsorships Available**

Event space provided. Sponsors will be specially recognized on printed materials and at event.

### **Friend \$300 Multiple Sponsorships Available**

Event space provided. Sponsor will be recognized on printed materials and at event.



# Earth Day & Outdoor EXPO

## 2017 Partnership Confirmation

To allow for maximum exposure of your business, please return this fully-completed form to  
KALB, P.O. Box 1089, Athens, AL 35612 by **February 28, 2017.**

**Funds will not be required until April 3, 2017.**

**Business/Organization:** \_\_\_\_\_

**Business/Organization Representative:** \_\_\_\_\_

**Address:** \_\_\_\_\_ **Phone:** \_\_\_\_\_

**Email:** \_\_\_\_\_

**Partnership Level:**     \$5,000 Earth Warrior     \$2,500 Champion     \$1,000 Guardian  
                                  \$500 Patron                     \$300 Friend                     \$100 Honorable Mention

Please send an invoice                     Yes, we would like a space at the event.

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_