



2017 Sponsorship Invitation

Prepared Especially For

Keep Athens-Limestone Beautiful (KALB) is a 501(c)3 non-profit organization which raises funding to support projects and programs. Our organization sponsors a variety of classroom and community programs that emphasize environmental education, litter awareness and control, community recycling, and beautification.

WACKY QUACKY DUCKY DERBY



The **Wacky Quacky Ducky Derby** was established in 2001 and this year will be held on **October 7, 2017**.

Duck & Run 5K and Fun Run



The **Duck and Run 5K Race** was established in 2004, and is a well-run, certified race. This year it will be held on **September 16, 2017**

FOR INFORMATION

Wacky Quacky Ducky Derby:

Lynne Hart

Executive Coordinator

P.O. Box 1089, Athens, AL 35612

(256) 233-8000

KALBCares@gmail.com

www.KALBCares.com

Duck and Run 5K and Fun Run

Eric and Leigh Patterson

Race Coordinators

P.O. Box 1089, Athens, AL 35612

(256) 233-8000

DuckandRun5K@yahoo.com

www.duckandrun5K.com

KALB seeks to build strong relationships with its sponsors. We encourage creative suggestions and wish to accommodate our supporters' needs and interests.

2017 SPONSORSHIP OPPORTUNITIES

KALB will be present at several events leading up to these races, including the Grease Festival and Old Time Fiddlers Convention, giving KALB and our sponsors exposure.

SPONSOR ONE EVENT:

Duck and Run 5K Sponsorship

Funds will be used to pay for t-shirts, trophies, and snacks for the runners. Sponsor's logo or name will appear on race t-shirts and printed materials sized according to sponsorship level. Sponsors will also be mentioned in newspaper articles, on social media, and in KALB's eNewsletters.



- \$250 Blue Ribbon Sponsor
- \$175 Red Ribbon Sponsor
- \$100 White Ribbon Sponsor



Wacky Quacky Ducky Derby Sponsorship

Funds/gift certificates/gifts will be used to provide prizes for the top rubber duck race winners. Sponsor's name will appear on printed materials sized according to sponsorship level. Sponsors will be mentioned in newspaper articles, on social media, and in KALB's eNewsletters.

- \$50-\$1,000 Cash Sponsorship A minimum of \$50-\$100 will be used as a cash prize. Anything above \$100 may be used to cover expenses or additional prizes. (Sponsorships with combined value of \$350 or more benefit from a combined sponsorship - below)
- Gift Certificate(s) or prize item valued at \$100 or more
- Gift Certificate(s) or prize item valued a \$50.00-\$99.00

SPONSOR BOTH EVENTS:

Funds will be used to provide prizes for the Wacky Quacky Ducky Derby and pay for t-shirts, trophies, and snacks for the 5K Race.

\$1,000 Diamond Duck Sponsor This sponsorship will provide the Grand Prize for the Wacky Quacky Ducky Derby; however, sponsor will receive special recognition on all printed materials, news releases, TV appearances and radio interviews related to BOTH EVENTS.

\$500 Gold Duck Sponsor – A \$100 and a \$50 cash prize will be provided in your name for the Wacky Quacky Ducky Derby and the balance will help fund 5K race t-shirts, trophies and/or snacks. Sponsor's logo appears on the 5K race t-shirt and on all printed materials for both events, and recognized on radio and TV. (Sponsorship may be a combination of gift certificate/gift item and cash, but cash donation must be a minimum of \$350.)

\$350 Silver Duck Sponsor - A \$100 prize will be provided for the Wacky Quacky Ducky Derby in your name and the balance will fund 5K race t-shirts, trophies, and/or snacks for the 5K Race. Sponsor will be listed on the race t-shirt and on all printed materials for both events. (Sponsorship may be a combination of gift certificate/gift item and cash, but cash donation must be a minimum of \$250.00.)



**Wacky Quacky
Ducky Derby**

**Duck & Run 5K
and Fun Run**



2017 OFFICIAL SPONSORSHIP FORM

In order to allow for maximum exposure for your business, please return this fully-completed form along with the attached Sponsorship Opportunity form by **JULY 7, 2017**. Your sponsorship funds or other donations will **not be required** until September 1, 2017.

Business/Organization: _____
(Full name of business/organization)

Business/Organization Representative: _____
(First) (Last)

Address: _____
(Number and Street)

(City) (State) (Zip) **Phone:** _____

Email: _____

Signature: _____ **Date:** _____

Please include the SPONSORSHIP OPPORTUNITY form indicating your selected sponsorship level.

ADVERTISE YOUR BUSINESS FREE IN OUR 5K RACE PACKETS!

We would love to advertise your business in our 5K race packets! As a 5K Race or Combined Event sponsor, you are entitled to provide packet stuffers (business cards, fliers, coupons, pens, samples, etc.). KALB will prepare for 300 runners. Runners LOVE goody bags!

YES! We wish to provide the following item(s) for race packets:



